

Exhibit B

REALTOR[®]

M A G A Z I N E

(<https://web.archive.org/web/20160321173133/http://mediakits.theygsgroup.com/nar-2016/about-nar>)

[AUDIENCE \(/WEB/20160321173133/HTTP://MEDIAKITS.THEYGS\)](#)

[REALTOR[®] MAG \(/WEB/20160321173133/HTTP://MEDIAKITS.TH\)](#)

[DIGITAL OPTIONS \(/WEB/20160321173133/HTTP://MEDIAKITS.T\)](#)

[REALTOR AE \(/WEB/20160321173133/HTTP://MEDIAKITS.THEYC\)](#)

[ADDITIONAL MARKETING \(/WEB/20160321173133/HTTP://MEDI\)](#)

[MARKETING\)](#)

[CONTACT US \(/WEB/20160321173133/HTTP://MEDIAKITS.THEYC\)](#)





REALTOR® Magazine Content Sponsorship

REALTOR® Magazine Sponsorship includes:

1. Full page ad featured within the story
2. Sponsor block located on intro page
3. Case study featuring a custom article on the related topic

Main Stage Sponsorship Includes:

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Tiered Content Sponsorship Includes:

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Strategic Alliance Opportunities

NAR's REALTOR Benefits®

This program can provide an additional opportunity to REALTOR® Magazine advertising and marketing partners with a different distribution of REALTOR Benefits® as the program that provides unique value-added offers and savings from industry-leading partners on the products and services. As part of the alliance, including preferred provider status and automatic inclusion in NAR's comprehensive REALTOR Benefits® marketing campaign. For more information on the program, please email strat_alliance@realtors.org (https://web.archive.org/web/20160321173133/mailto:strat_alliance@realtors.org) or